International Exhibition of Moulds, Die Moulds, Stamps, Equipment and Technologies for Manufacture of Products

### 15-17 May 2018

IEC «Crocus Expo», Moscow

### **POST SHOW REPORT**



Moulds, Die-Moulds and Stamps



Additive Technologies



Raw Materials



Machinery and Tooling

www.rosmould.com



messe frankfurt

mesago Messe Frankfurt Group

#### **Facts and Figures**

#### **Exhibitors:**



153 companies



from 15 countries

#### **Visitors:**



6 315 specialists



from 43 countries

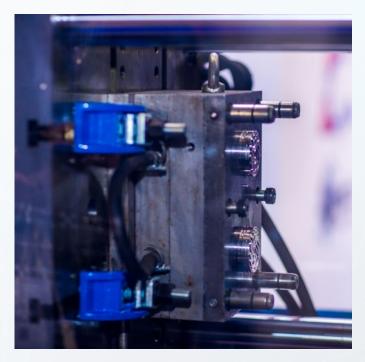


and 70 regions of Russia

#### **Next Edition:**

18-20 June 2019

IEC «Crocus Expo», Pavilion 1, Moscow





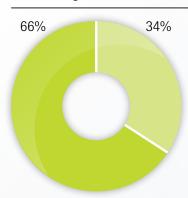




#### **Statistics**

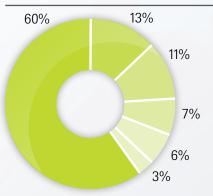
#### **Visitors**

#### **Purchasing Influence**



66% Make a decision 34% Influence on a decision

#### **Visitors by Company Activity**



60% Production 13% Wholesale Trade Services

7% Retail Trade

6% Science and Education

3% Other

#### Exhibitors by Interested Products\*

Moulds and die moulds **53**% 36% **Stamps 35**% Plastics, composites, rubbers, caoutchoucs 31% Repair and reconstruction of moulds 31% Design and engineering **31**% Additive production / 3D-equipment 31% Simulation and prototyping 30% Materials and technologies for 3D-printing **27**% Shape-generating equipment 23% Metals, steels, alloys, special additives **22**% Intelligent innovations and projects 19% Laser and engraving equipment 19% CAD/CAM/PDM/PLM Software 18% Equipment and technologies for manufacture of semi-products 17% Hot runner systems, heaters, sensors Equipment and technologies for disposal and recycling 14% 14% Peripheral equipment, robot, chillers 13% Systems for equipment diagnostics, means of monitoring and control

11% Normalized components, units, parts

7% Other

#### Visitors by Industries

| 16%        | Mechanical and Plant Engineering |
|------------|----------------------------------|
| 15%        | Automotive Industry              |
| 11%        | Packaging                        |
| 10%        | Automation of Production         |
| 9%         | Research and Development         |
| 8%         | Construction and Architecture    |
| 8%         | Chemical Industry                |
| 6%         | Aviation and Aerospace           |
| <b>5</b> % | Medical Industry                 |
| 4%         | Electrical Energy Industry       |
| 3%         | Watches and Jewelry              |
| 3%         | Domestic Appliances              |
| 2%         | Other                            |

<sup>\*</sup> Visitors could choose several variants

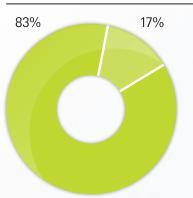




#### **Statistics**

#### **Exhibitors**

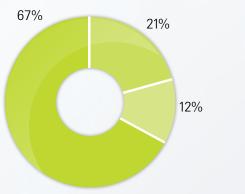
#### **Estimation of Participation**



**83%** Regard the participation as an efective one

17% It is difficult to answer

#### **Georgraphy of Exhibitors**



67% Russia21% Asia12% Europe

#### **Reason for the Participation**

Increase the number of clients

Expand partnerships / meet with existed clients

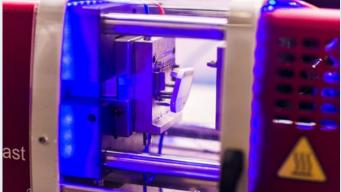
Present the company and products

Study the market / competetive landscape









#### **Exhibitors' Reviews**

«We were pleased with a new format of ROSMOULD this year, the new organizers brought interesting innovations»

Alexey Kutyayev Director, Industrial designer, Ph.D ART-UP Design Studio

«This year our impression from ROSMOULD is better than last year. The number of visitors surprised us very much, especially on the second day of the exhibition – it was a very busy traffic. ROSMOULD is the best platform for us due to its specificity in the product groups, there are no random people here and specialists come with specific tasks. We are glad!»

Alexander Zuev Head of Design Bureau ATLANT

«We can note that the number of visitors has not fallen, perhaps even slightly increased. And most importantly - since we are suppliers of components - all of our customers who were present here, like manufacturers of injection moulds, also note the increase of visitors. This indicates that the industry is developing, and taken into consideration the support from the organizers of the exhibition, I think that in the future we will have good results and we will profit from our cooperation»

Vyacheslav Tsaryov Head of Development in Eastern Europe HASCO

«This year ROSMOULD looks much more interesting in terms of the representation of participants - it is clear that Messe Frankfurt approached this issue seriously and increased the number of exhibitors. We hope that this trend will continue. As for the organization – everything was very smooth, the organizers consulted us about participation in the joint marketing campaign to attract visitors to our booth the most effectively. We have been sending the information about our products and it was appearing in the exhibition news, e-mailings and social media»

Svetlana Alexeeva CEO System LLC





#### **Business Program**

The premiere of **The International Business Forum "Additive Technologies and 3D Printing in Industry"** – more than 300 specialists visited the event

#### Among the Participants:



Совместное предприятие Ford Motor Company и Sollers







































#### **Speakers' Reviews**

«I have very positive impressions of my performance at the premier of 3D-printing Forum. It was above my expectations and was very beneficial one. To tell you the truth, I did not expect that my presentation would cause such interest»

Maxim Vlasov IT Manager FordSollers Chelny VO

«We participated at the premiere of the Forum «Additive manufacturing and 3D printing in industry». Organization was great! Very interesting topics were covered, reflecting the veracity of the data and, first of all, the interest of the speakers themselves to the main topic of the Forum»

#### Oksana Bytsenko

**Leading Specialist** 

JSC «Moscow Machine Building Enterprise named by Chernyshev»

«I have only positive impressions about my participation in the Forum «Additive manufacturing and 3D printing in industry» - both in terms of organization and in terms of its content»

Igor Bobkov Technical Specialist AUTODESK

#### **Business Program**

Traditionally the fringe program of ROSMOULD also presented **The 4**th **International Conference on Industrial Design of Plastic Products "Ideas. Design. Items"**.

Official sponsor of the conference - **ART-UP Design Studio**. The partner of conference - MNPC Interbranch Research and Production Centre.

Extended educational program of ROSMOULD 2018 also featured the premier of **The Technical conference «Injection molds: Design, manufacture, maintenance»**, **supported by EPC Professia**. Among the speakers, the professionals and veterans of the mold industry shared their experience in designing and using molds: I. Maryin, I. Goldberg, V. Duvidzon, I. Barvinsky, M. Anisimov.

For the first time the exhibition hosted the contest of young professionals "WorldSkills Russia" in the competences "Industrial Design" and "Jewelcrafting".

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